OAKRIDGE NEIGHBORHOOD ASSOCIATION

EST. 1985

BOARD MEETING

Thursday, September 4, 2025 | 7:00 p.m. | Holford Recreation Center

BOARD MEETING MINUTES

Date: Thursday, September 4, 2025
Start Time: 7:02 p.m.

Attendees: Yvette, Katie, Megan, Star, Jillian, Emma
(Sarah Freeman and Cecile not present; Vickie not present, minutes taken by Katie)

BUDGET / TREASURER

- Sarah Freeman (Treasurer) was not present; only one month's budget was available.
- Discussion focused on cost comparisons between bulk mailing vs. email/text.
- **Email/Text Program Options**:
  - Consent Contact: $12/month
  - Active Campaign: $15/month (unlimited contact 10x/month)
  - Higher options up to $30/month with texting capabilities.
- Megan moved: if program is <$150/month, move forward.
  - Yvette seconded; Katie and Star agreed.
- Motion passed to pursue cost-saving email/text solutions.

MEMBERSHIP

- Cecile was not present. No report.
- Anticipating update at next meeting.

COMMUNICATIONS

- Star will be on medical leave October–December, and her term is ending in October.
- The roles and responsibilities of this position will be split between Katie and Megan. Katie will handle newsletters and Ryan and Megan Vernon will upload newsletters and other updates (budget, crime stats, etc.) monthly on the website.

- Motion passed that all updates go through Megan Vernon for faster turnaround to be posted on the website and that Katie will handle newsletters that will be emailed.
- Highlighting Advertisers: Katie will address through social media; must begin posting before end of fiscal year.

SECRETARY

- Vickie absent. Katie took minutes.

CRIME PREVENTION & SAFETY

- No formal report given.
- National Night Out will fall under this committee.
- Megan raised question about Ryan's interest in Citizens on Patrol and next steps.

EVENTS

- **National Night Out (NNO):**
  - Lead: Vickie, with Lee Litton assisting.
  - Jillian preparing materials as needed with direction from Vickie.
  - Need confirmation from Vickie on party trailer.
- **Garage Sale (October):** Jillian will lead.
- **Future Planning:**
  - SOP to be created for events to streamline handoffs and clarify responsibilities (lessons learned from Ice Cream Social, etc.).

ENVIRONMENTAL

- Josh provided update via email; Megan updated Calendly.
- Volunteers still needed for upcoming weekends (Katie to post on social media).

SOCIAL MEDIA

- Katie has September schedule planned:
  - Sept. 7: Event posting for National Night Out
  - Sept. 8: Reminder that communications are going digital
  - Sept. 13–14: Promote Neighborhood Vitality volunteer weekend (last one)
  - Ongoing: Promote general membership & Sept. 25th meeting at 7 p.m.
- Need spotlights for future months

CLOSING

- Yvette gave thanks and congratulations for successful Ice Cream Social and Meet your Neighbors Event.

Adjourned: 7:54 p.m.